

AI STUDIO REEL 2000 — 2026

pineapple

Build with purpose. Run on AI.

25+ YEARS BUILDING SOFTWARE / FOUNDER ANTHONY WENTZEL / PINEAPPLES.DEV



THE THROUGH-LINE

**For 25 years we've shipped software.
Now we build the AI that runs it.**

Agentic workflows, AI-native SaaS and mobile apps for businesses ready to operate on AI, not catch up to it. Same founder, same obsession: the work on the other side of the screen.

WHAT WE DO

FOUR WAYS WE BUILD WITH AI

01

Agentic Workflows

Autonomous agents that run a business process end to end: intake, research, drafting, review, action.

02

AI-Native SaaS

Products built AI-first — conversational clients, data platforms and copilots that ship to millions.

03

Mobile Apps

Universal iOS / Android / web clients at consumer scale, with AI woven through.

04

AI Strategy & Infra

Models tuned on your proprietary data; CV, OCR, NLP and MLOps from data gathering to deployment.

EVERY KEY MOMENT, FOUND BY AI.

Automated highlights and key-moments for a live-sports streaming platform, generated by AI meta-tagging and OCR instead of editors. One feed became up to 500 clips, auto-flipped from 16:9 to mobile-native 9:16.

Millions

daily active users served

500

clips from a single live feed

HOTSTAR · BCCI / PINEAPPLE · AI VIDEO PIPELINE

META-TAGGING · OCR · AUTO-CLIP · AUTO-FLIP 16:9 → 9:16

CONVERSATIONAL AI · SAAS

CONVERSATIONAL AI, EVERYWHERE.

A universal chat client for enterprise and public sector that aggregates customizable conversational AI on Google Dialogflow NLP — live chat on any website or app.

Millions

daily active users

1

client, every channel

BOTCOPY / PINEAPPLE · AI-NATIVE SAAS

DIALOGFLOW NLP · UNIVERSAL WEB CLIENT · LIVE CHAT

SQL FOR UNSTRUCTURED DATA.

A custom query language to search, curate and version machine-learning datasets across any cloud — turning messy unstructured data into training-ready sets, with lineage and helper models.

Any cloud

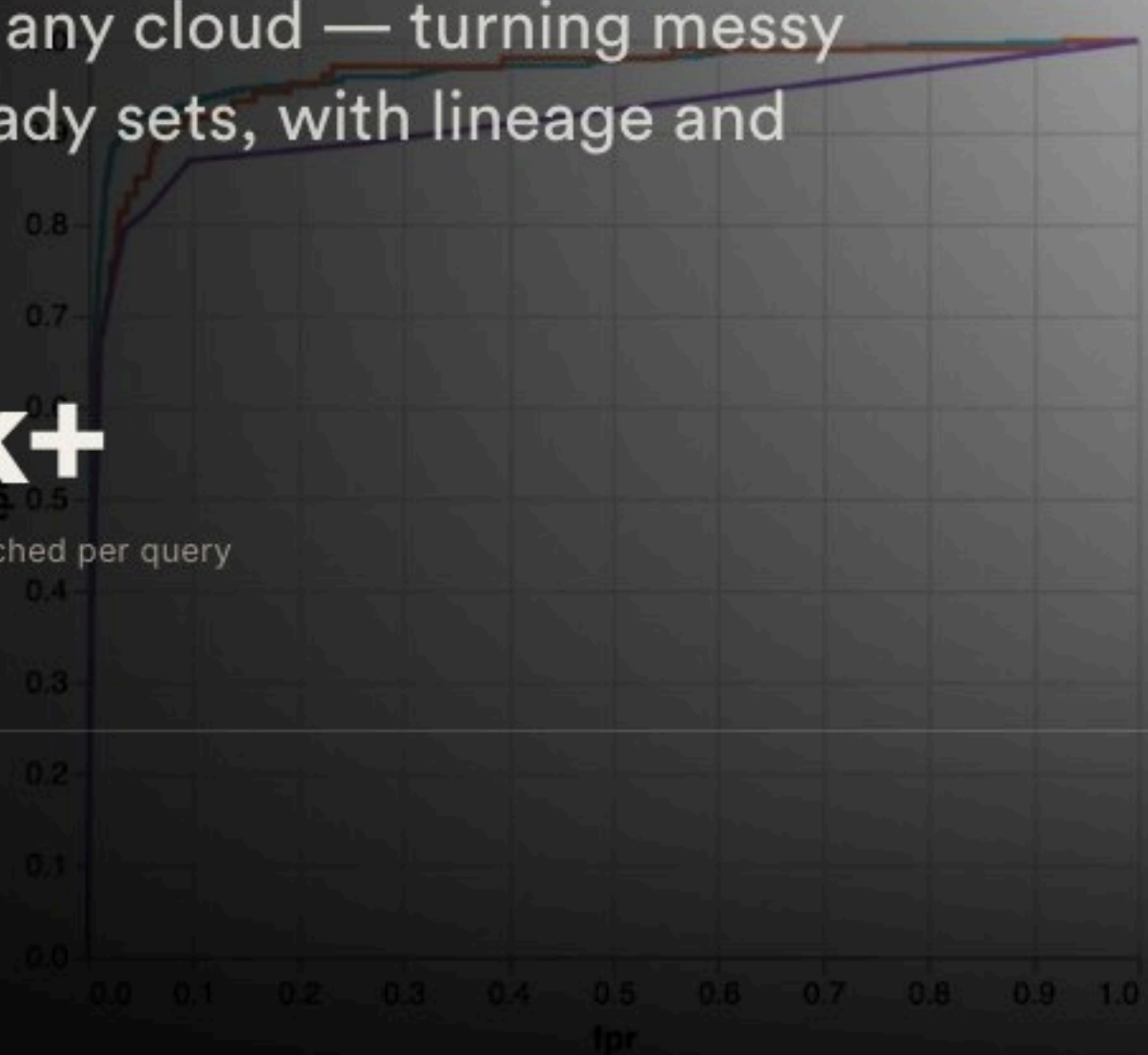
S3, GCS, Azure — one query surface

85k+

objects searched per query

AI DATA PLATFORM / PINEAPPLE · AI DATA INFRASTRUCTURE

DQL · DATASET VERSIONING · ANNOTATION · SIGNALS



SALES ENGINEERING, 10x FASTER.

A configurator app that streamlines sales straight to the manufacturing floor, integrated via API to the ERP — collapsing weeks of sales engineering into minutes.

10x

faster sales engineering

2.5x

increase in sales

DONE

METAL ERA / PINEAPPLE · IOS · ANDROID · ERP API
CONFIGURATOR · ERP INTEGRATION · MANUFACTURING WORKFLOW

COLLAPSE SEGMENT LAYERS

Mode

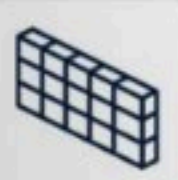


Draw



Interact

Accessories

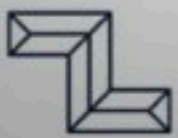


Add Wall Segment



90° Angle

Miters



Z Miter



Peak & Valley



Step-Up Miter



Transition



Undo



Delete



Redo

MOBILE · AUGMENTED REALITY

NFTS YOU CAN WALK UP TO.

A universal Vatom client across web, iOS and Android — multi-chain digital assets brought into the real world through an augmented-reality camera and maps.

Millions

daily active users

3

platforms from one client

VATOM / PINEAPPLE · MOBILE + AR

AR CAMERA · MAPS · MULTI-CHAIN WALLETS · IOS / ANDROID / WEB

READING EVERY CLINICAL NOTE.

Clinical NLP that extracts diseases, drugs and dosages from EHRs, clinical notes and discharge summaries using biomedical language models — structuring what used to be unreadable at scale.

EHR → structured

notes, summaries,
pathology, trials

NER

biomedical entity extraction

INDUSTRIES

WE BRING AI TO

Financial Tech

Telecommunication

Sports

Ecommerce

**Media &
Entertainment**

Insurance

Healthcare

Private Equity

THE ARC

ONE FOUNDER. THREE ACTS.

2000 →

Pineapple Software Corporation

Custom software, web and interactive — the first incarnation, same founder.

2010s →

Pineapple Corporation

Mobile, cloud and machine learning at scale: NFL, Disney, streaming, computer vision and NLP.

2026 →

Pineapple — AI Studio

Agentic AI workflows and AI-native SaaS for how businesses get built, marketed and run.

